

# NEWSLETTER

*The official newsletter of DLV Vision & ADV Vision*



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## A welcome back from Dr. Dougherty and Dr. Abroms

*by DLV & ADV TEAM*

Exciting news for all healthcare providers in the following counties: Ventura, San Luis Obispo, and Los Angeles. Each county's health department below has cited that healthcare officials, including Optometry, can reopen following safety guidelines outlined by state and local health officials. Additionally, we would like to

announce that DLV & ADV Vision has been reopened for both surgical and non-surgical services. As per the governor Newsom's executive order, elective surgery has been allowed to proceed, with appropriate precautions taken by health care professionals to ensure continued vigilance against COVID-19.

*The following services have resumed:*

- Refractive Surgeries including LASIK, ICL, and RLE
- Cataract Surgery
- Virtual LASIK and in office Cataract Evaluations
- Emergencies
- Glaucoma evaluations
- SLT Lasers
- YAG Capsulotomy's
- PI (peripheral iridotomy)
- Telemedicine/Virtual Consultations



PHOTO BY DLV & ADV TEAM

## Practice Announcement

**Renata Stone leads the new entrepreneur division of the RSA (Refractive Surgery Alliance)**

The RSA is a leading and prestigious organization with a global presence. Founded in 2013 with the sole aim to create

an alliance of highly qualified, ethical refractive surgeons to help promote refractive surgery through education, research, management, and patient care.

This is a primarily physician-lead organization so Renata's distinguished appointment is a testament to her visionary approach and leadership abilities in the field of Ophthalmology and to her business acumen on a global platform!

For more information:

<http://www.refractivealliance.com/>



**Dr. Sidra Qadri has been promoted to Director of Optometric Services DLV!**



Through her vast knowledge, experience, and fearlessness Dr. Qadri has embraced the need for leveraging technology to bring our services and clinical care directly to the patient and has mastered Telehealth. She is now paving the way for many other providers (internally and externally) and has also been diligently working to build a library of educational videos and blogs that continue to set her and our practice apart and at the forefront of Ophthalmology.

With her new promotion, Dr. Qadri will work with our outside sales team and act as a liaison between your patients and practice. Dr. Qadri is looking to provide more information overall, please use her expertise. We look forward to the future, as circumstances resume back to normal.

You can contact Dr. Qadri at:

[sqadri@doughertylaservision.com](mailto:sqadri@doughertylaservision.com)



# Resources & Tips during COVID-19,

per SOA Guidelines


## Considerations for Return to Patient Care:

### Care:

- Put staff through rigorous training and social distance staff
- Have staff rotate shifts
- Provide training on infection control
- Check temperature before coming to work; immediately report symptoms such as cough, upper respiratory problems, etc.
- Wear PPE at all times:
  - Mask
  - Wash your hands with soap and water for 20 seconds
- When returning home, remove shoes and clothing before entering the house

### Waiting Room & Receptions:

- Block/remove chairs in waiting room that are not at least 6 feet apart
- Frequently clean door handles, clipboards, pens, chairs, etc
- Consistently clean all computers, keyboards, phones



**Itinerary for COVID-19 PATIENT SPECIFIC PROTOCOLS**

205.987.5300 • doughearty@aerivision.com • info@doughearty@aerivision.com

- 1

Clear of the following symptoms for 14 days prior to appointment:

  - Fever at or above 100.04°
  - Cough
  - Sore throat
  - Pneumonia or bronchitis
  - Loss of smell or taste (no previous history)
  - Other URI symptoms
  - Body aches
  - No visits to ER
- 2

If you have had contact with someone with a confirmed case of COVID-19, we ask you to please inform us so we can reschedule.
- 3

Patients who have had recent travel or recent attendance of a large gathering need to rescheduled to a later appointment.
- 4

Patient's temperature will be taken with non-contact infrared thermometer and documented on exam sheet or EHR by technician at the entrance of the clinic PRIOR to being taken back (if at or above 100.04° patient will be asked to seek medical assistance from PCP or ER if emergent visit).
- 5

All patients must wear a mask which covers nose and mouth at all times in all areas.
- 6

Patients will be asked to refrain from speaking during parts of the examination where the technician or provider may need to be within less than 24 inches (i.e. slit lamp exams).
- 7

Failure to abide will result in refusal of service as deemed necessary by provider in direct collaboration with management.
- 8

Only patients are allowed into clinic and in cases where mobility is an issue one other support person will be allowed in with patient.
- 9

There shall be a limit of 3 patients allowed in waiting areas at any one time and social distancing standards (6-foot distance between each person) shall be closely observed and enforced.
- 10

Overflow patients and any other family or friends will be asked to wait in their vehicles.
- 11

No two patients will be allowed in hallways or testing rooms at the same time.
- 12

Where possible patients shall enter and exit by two separate doors.

- Remove as much as possible from the waiting room

### Examination:

- Wash hands and put on new gloves prior to each examination
- Always wear other PPE
- Use a protective shield on the slit lamp
- Clean/disinfect equipment before and after each use, including chair and anything touched during examination



PHOTO BY DLV&amp; ADV TEAM

Our entire staff have proactively taken necessary precautions to meet strict criterion for healthcare providers according to the state of California. These include necessary patient screening for COVID-19, strict protocols for cleaning offices and treatment rooms, adequate PPE, and continued social distancing. Waiting areas now have minimal capacity, and friends and family members should not accompany one into offices or treatment areas.

## NEW SANTA MARIA OFFICE

Exciting news! ADV's Santa Maria office has moved to 525 East Plaza Dr. Unit 304, Santa Maria 93454. Our phone number will remain the same (805) 987-5300. This location is only 5 minutes away from the original office, with a much larger and more modern space. We are now set up to perform blade-free custom refractive procedures, and miscellaneous ocular surgeries. We anticipate offering in-house cataract surgery at this facility in the future. *Our new office will include the following services:*

- Cataract Evaluations
- LASIK & PRK
- Glaucoma Evaluation and Treatment
- Corneal Evaluations
- Diseases of the Eye
- YAG Laser
- SLT Laser
- Orbscan
- OCT
- A-Scan Ultrasound
- IOL Master
- A large surgical suite with Excimer Laser
- Femtosecond Laser
- Operatin Microscope



# PATIENT SPOTLIGHT

Dr. Michael Freeland and wife, Jennifer, came into DLV for his wife's cataract surgery. Jennifer was very confident and excited for her surgery. She even provided us with a pre-op testimonial and one point stated "I definitely feel like I am getting a unique, individualized experience, rather than a one size fits all procedure." They were satisfied with the service from DLV staff and confident that the surgery will be life-changing to them both.



PHOTO BY DLV & ADV TEAM

**"I definitely feel like I am getting a unique, individualized experience, rather than a one size fits all procedure."**

## TELEMEDICINE

We are conducting patient appointments remotely by TeleMedicine. Telehealth applications include live videoconferencing, a two way audiovisual link between a patient and a care provider.

*Sources of applications:*

- Doxy.me
- Eyecare.live
- ZOOM
- Google Meet

In person visits coupled with virtual visits gives more flexibility for the patient. It has been shown to overcome barriers to health care services caused by distance-access to reliable transportation. It also improves quality of care delivery, 38% fewer admissions to hospitals. It enhances patient experience by avoiding waiting rooms, reducing wait time, and avoids the physical task of getting in the car and driving. Overall, it provides a higher level of

convenience and a flexibility of scheduling with providers. Most importantly, it reduces transmission of communicable diseases and viruses like COVID-19.

*Short Term Benefits:*

- Connect with your patients in the time of crisis
- Offer a face to face personalized connection
- Use for RX refills and surface eye issues

*Long Term Benefits:*

- Increased operating capacity
- Decrease labor costs
- Can increase frequency of visits
- More flexibility of physician scheduling
- Higher level of service- more customization for the patient & more privacy
- Increased market access- ability to scale across other markets

## DR. BALAKRISHNAN HAS RETURNED TO SEEING PATIENTS

We are delighted to announce Dr. Balakrishnan's return to practice! Dr. Balakrishnan's educational background completed her residency at University of Michigan Kellogg Eye Center. She performed the highest number of cataract surgeries by any resident in the program's history. Then, she went on to continue her surgical training in cataract, cornea, and refractive/LASIK surgery at Baylor College of Medicine. She was one of two fellows chosen by Dr. Douglas Koch for this fellowship.

Currently, she is seeing patients at all DLV locations: Westlake Village, Camarillo, Simi Valley, and Encino. She has resumed operations for refractive & cataract surgery consultations, corneal evaluations & surgical consultations, and general ophthalmology. Upon her arrival, she has quickly incorporated the new concept of telemedicine into her practice and is able to offer this novel, virtual mode of care to interested patients. Dr. Balakrishnan is thrilled to be back and looks forward to working again with all of you to provide the best care to all of your patients.

## DR. VOSOGHI'S UPDATE ON GLAUCOMA DRUG DELIVERY SYSTEMS

### MICRODROPS

Many patients are worried whether they properly instill their eyedrops when they feel the drops rolling down their faces. However, a new option that is being advanced, called microdrops or microdoses. This is the concept behind an eye drop delivery system being developed by Eyenovia. The attraction for glaucoma patients is that, not only are the excess eyedrops not wasted, but now there is the potential for reduced side effects induced by glaucoma drops.

### PUNCTUAL PLUGS

There are several companies that are developing punctal plugs that will slowly release medication onto the surface of the eye. We know how poor compliance can be in some patients. The advantage of a punctal plug based drug delivery system is very significant. This advantage

will be great if the plugs fall out without the patient knowing it. We shall see how the developers deal with this in their design.

### INJECTED DEVICES

Allergan recently received FDA approval for Durysta, an injectable version of Lumigan (Bimatoprost). This injection leaves a dissolvable pellet in the anterior chamber of the eye which controls IOP for up to six months avoiding the need for daily administration of drops.

Given there is some risk from an injectable medication, this treatment will only be offered to patients who are intolerant to topical drops, have major compliance issues, or cannot administer their own medications. There are other companies with similar products in development and we look forward to incorporating more weapons in our arsenal in the fight against glaucoma.



# BILLING & CHECK REQUESTS



We want to notify that although, Ron Zepeda and Matt Liff are the main point of contacts for any concerns you may have, there are preferable contacts that are readily available for you when it pertains to any questions about billing or co-management check requests.

Questions about Co-Management Payments can be directed to **bookkeeper@doughertylaservision.com**.

Questions about Billing, Coding, and Claim Submissions can be directed to **billing@doughertylaservision.com**.

## CO-MANAGEMENT CERTIFICATION COURSE

To enhance quality standards, ensure alignment between physician and co-managing OD treatment protocol, and to understand and standardize common occurrences pre/post-op- DLV is launching a Co-Management Certification Course. The goal of the course is to provide a deep dive into each surgery that DLV/ ADV co-manages and to enhance understanding and alignment of treating pre-op conditions and post-op side effects. Have you ever had a head scratcher post-op? Get certified and find out what DLV / ADV physicians would do with all potential side effects. The course program will be led by Dr. Sidra Qadri and will contain a series of video training along with quizzes and in person practice. At the end of the course, each optometrist will be given a "Co-Management Course Certificate" and will walk away with greater knowledge of the Co-Management experience!

## UPCOMING WEBINARS

Here are the upcoming webinars for the month of June. We do want to note that CE credit will be given along with attendance to these webinars.

In the near future, our recorded webinars will be posted on our website and will entail all the information spoken about. This is a page that will be accessed through the Doctor's Portal, along with a password given.

*June:*

- **6/16/20** - Dr. Vosoghi, Cases in Glaucoma
- **6/22/20** - Dr. Dougherty, LASIK Complications
- **6/24/20** - Dr. Abroms, Eye Q Quiz Show #3



# DLV VISION PHYSICIAN SCHEDULE

On this page you will find the schedule of all of our physicians. Below is a key of abbreviations to help guide you through this schedule. You can identify where each doctor is expected to be on the date listed. Please note this schedule is subject to changes. If you have any questions, please reach out to Ron Zepeda or Matt Liff.



## JUNE 2020

Monday	Tuesday	Wednesday	Thursday	Friday
<b>1</b> No CXL Lamp Qadri-SUPPORT PJD LE-CAM AM/PM  BALA-SSC HV-WLV AM/BH PM PJD-CAM AM/PM	<b>2</b> No CXL Lamp Qadri CAM AM/PM LE-WLV AM/PM  BALA- CAM AM/ PM HV-WLV AM/PM PJD-SSC AM/PM	<b>3</b> No CXL Lamp Qadri-CAM AM/PM LE-WLV AM/PM VF - WLW AM PM  BALA-OFF HV-OFF PJD-CAM AM/PM	<b>4</b> No CXL Lamp Qadri OFF LE-WLV AM/PM Need 2nd OD- Ross/Funnell declined BALA-SIMI AM/PM HV-CAM AM/PM PJD-WLV AM/PM	<b>5</b> CRC @ SV 8-11AM No CXL Lamp Qadri OFF (Dr Ross covering) LE- SV AM / PM ROSS- WLW AM/PM  BALA-OFF HV-OFF PJD-OFF
<b>8</b> No CXL Lamp DR. FUNNELL CAM Qadri-OFF LE-CAM AM/PM  BALA-OFF HV-WLV AM/PM PJD-CAM AM/CAM PM	<b>9</b> No CXL Lamp/ VF-CAM AM/PM Qadri CAM AM/PM LE-WLV AM/PM  BALA-SV AM/ FSC PM HV-WLV AM/PM PJD-SSC AM/PM	<b>10</b> No CXL Lamp  Qadri CAM AM/PM LE-WLV AM/PM  BALA-OFF HV-SIMI AM/PM PJD-WLV AM/PM	<b>11</b>  Qadri WLW AM/PM LE-WLV AM/PM  BALA - SSC TBD / SV PM HV-CAM AM/PM PJD-WLV AM/PM	<b>12</b> CRC-WLV PM  Qadri SV AM/PM LE-WLV AM /PM  BALA-ENC AM/PM HV-OFF PJD-OFF
<b>15</b> CRC WLW - PM Qadri-SUPPORT PJD LE-CAM AM/PM  BALA-SSC HV-WLV AM/BH PM PJD-CAM AM/PM	<b>16</b> Qadri CAM AM/PM LE-WLV AM/PM  BALA- CAM AM/PM HV-WLV AM/PM PJD-SSC AM/PM	<b>17</b> VF- WLW AM/PM Qadri-CAM AM/PM LE-WLV AM/PM  BALA-OFF HV-SIMI AM/PM PJD-STJ AM	<b>18</b> Qadri WLW AM/PM LE-WLV AM/PM  BALA-OFF HV-CAM AM/PM PJD-WLV AM/PM	<b>19</b> CRC @ SV 8-11AM Qadri SV AM/PM LE-WLV AM /PM  BALA-WLV AM/PM HV-OFF PJD-OFF
<b>22</b> Qadri-SUPPORT PJD LE-CAM AM/PM  BALA-SV AM/FSC PM HV-WLV AM/PM PJD-SSC AM/CAM PM	<b>23</b> VF-CAM AM/PM Qadri CAM AM/PM LE-WLV AM/PM  BALA- OFF HV-WLV AM/PM PJD-SSC AM/PM	<b>24</b> Qadri CAM AM/PM LE-WLV AM/PM  BALA-OFF HV-SIMI AM/PM PJD-WLV AM/PM	<b>25</b> Qadri WLW AM/PM LE-WLV AM/PM  BALA-SIMI AM/PM HV-CAM AM/PM PJD-WLV AM/PM	<b>26</b> CRC- WLW- PM Qadri SV AM/PM LE-WLV AM /PM  BALA-WLV AM/PM HV-OFF PJD-OFF
<b>29</b> Qadri-support PJD LE-CAM AM/PM  BALA- SSC HV-WLV AM/PM PJD-CAM AM/PM	<b>30</b> Qadri-CAM AM/ PM LE-WLV AM/PM  BALA- CAM HV-WLV AM/PM PJD-SSC AM/PM	<b>1</b>	<b>2</b>	<b>3</b>

### Abbreviation Key

#### Doctors / Procedures

- PJD = Paul J Dougherty, M.D.
- HV = Houman Vosoghi, M.D.
- BALA = S Asha Balakrishnan, M.D.
- Le = Anh Le, O.D.
- Qadri = Sidra Qadri, O.D.
- Bael = Mina Baek, O.D.
- CRC = California Retina Consultants
- VF = Visual Fields

### Offices:

- CAM = Camarillo
- ENC = Encino
- FSC = Freedom Surgery Center
- SIMI or SV = Simi Valley
- SLO = San Luis Obispo
- SSC = Specialty Surgery Center
- WLW = Westlake Village